

www.plasticsurgery.org.au/psc19

**PLASTIC
SURGERY
CONGRESS**

2019

30 May – 1 June
2019

Melbourne Convention
& Exhibition Centre

Sponsorship and Exhibition Prospectus



PSC 2019 is proudly
hosted by


Australian Society
of Plastic Surgeons

PSC 2019 is proudly
supported by


Australasian
Foundation for
Plastic Surgery

PLASTIC SURGERY CONGRESS

2019

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INVITATION

The Australian Society of Plastic Surgeons (ASPS), with the participation of the Australasian Foundation for Plastic Surgery Limited (AFPS) invite you to be involved as a sponsor and/or exhibitor at the Plastic Surgery Congress (PSC) in 2019.

The Congress will be held from 30 May – 1 June 2019 at the Melbourne Convention & Exhibition Centre (MCEC), Victoria, Australia. Over 500 leading consultant specialist plastic surgeons and registrars are expected to attend PSC 2019.

Returning to the MCEC for the second time, PSC 2019 brings contemporary and high quality scientific and medical education to Australia with a focus on world's best practice in plastic and reconstructive surgery. PSC 2019 is designed to facilitate extensive networking with pre-Congress workshops, three days of Congress, a Welcome Reception and Gala Dinner.

The Congress will cover all aspects of Plastic Surgery, including reconstruction and aesthetic surgery. In addition, it will include a wound management forum, an extensive practice managers course and a specific hand surgery program suitable for both Plastic and Orthopaedic based Hand Surgeons. There will be an extensive practice managers course as well as a specific hand surgery program for both Orthopaedic and Plastic Surgeons.

Industry participation will be an integral part of PSC 2019. The exhibition hall, with daily catering service, will host the welcome reception to maximise your interaction with delegates and key opinion leaders. The exhibition hall will feature leading companies that provide products and services to the speciality of

plastic and reconstructive surgery and related allied health professionals and practice managers.

PSC 2019 presents your business with the unique opportunity and exposure to a highly targeted audience. There are a number of sponsorship and exhibition packages available. Sponsorship packages are tailored to appeal to a wide variety of marketing objectives. Sponsorship of the PSC 2019 will yield the following benefits:

- » Exposure to a valuable audience before, during and after the Congress
- » An innovative way to showcase your company
- » Opportunities to raise your company's profile with your target audience
- » Inclusion in the integrated Congress marketing campaign
- » Excellent networking opportunities during the Congress
- » Maintenance of relationships with existing customers
- » The opportunity to ignite the interest of prospective customers
- » Demonstration of your support and commitment for the field and the network

Demand is expected to be strong and early application will ensure your organisation will feature extensively in all marketing campaigns.

We look forward to your participation at PSC 2019 and thank you for your consideration.

Darrell Perkins & Cameron Mackay
Convenors, PSC 2019

CONGRESS HOST



Founded in 1970, the Australian Society of Plastic Surgeons Inc (ASPS) is the peak body for Specialist Plastic Surgeons (both reconstructive and cosmetic). ASPS main role is to protect the integrity of plastic surgery as a specialty.

www.plasticsurgery.org.au

ABOUT SPECIALIST PLASTIC SURGEONS

The medical specialty of plastic surgery encapsulates a comprehensive and diverse set of subspecialty disciplines including but not limited to hand surgery, craniofacial and maxillofacial surgery, burn surgery, head and neck surgery, breast surgery and cancer surgery. Fully qualified surgeons who perform plastic surgery are known as Specialist Plastic Surgeons.

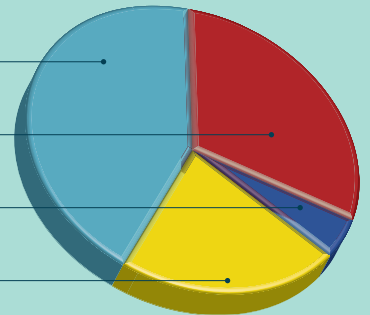
WHO WILL ATTEND

The Congress is expected to attract over 500 attendees including leading consultant specialists plastic surgeons and registrars. In addition to the Congress, attendees of specific forums on hand surgery, wound management and practice managers will have full access to the PSC Exhibition.

A total of 537 people attended PSC 2017 on the Gold Coast, excluding sponsors and exhibitors.

PSC 2017 ATTENDEES

43%	Surgeons, Consultants, Directors, CEOs
30%	Trainees, Research Fellows, Residents
5%	Nurses, Allied Health, Practice Managers
22%	Wound Management Forum attendees



CONGRESS VENUE

MELBOURNE CONVENTION AND EXHIBITION CENTRE

1 Convention Centre Place
South Wharf
Victoria 3006
+61 3 9235 8000
www.mcec.com.au

Superbly located right in the heart of Melbourne on the edge of the Yarra River is the Melbourne Convention and Exhibition Centre (MCEC), comprising of the Melbourne Exhibition Centre and Melbourne's latest offering in architectural ingenuity – the Melbourne Convention Centre.

When it comes to convention centres the Melbourne Convention Centre is a convention centre like no other – Australia's premier convention centre.

The convention centre is easily accessible from every direction by foot, car or public transport and is surrounded by cafes, bars, shopping and fine restaurants.

CONGRESS KEY DATES

Call for abstracts opens	October 2018
Registration opens	October 2018
Call for abstracts closes	February 2019
Early Bird registration closes	February 2019
Plastic Surgery Congress 2019	30 May – 1 June 2019

CONTACT DETAILS

To discuss your involvement in the Pacific Surgery Congress, please contact:

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E: helen@wsm.com.au

SPONSORSHIP OPPORTUNITIES SUMMARY

MAJOR SPONSORSHIPS

Platinum	\$38,500
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Limited opportunities available

Gold	\$22,000
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Limited opportunities available

Silver	\$15,500
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Limited opportunities available

CONGRESS HOSPITALITY SPONSORS

Gala Dinner	\$9,900
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Exclusive Opportunity

Welcome Reception	\$6,600
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Exclusive Opportunity

Day Catering	\$5,500
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3 opportunities available

CONGRESS EDUCATION AND TECHNOLOGY SPONSORS

E-Poster Zone	\$8,800
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Exclusive Opportunity

Congress App	\$8,800
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Exclusive Opportunity

Breakfast Session	\$8,800
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2 opportunities available

CONGRESS MATERIALS SPONSORS

Satchel	\$8,800
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Exclusive Opportunity

Lanyard and Name Badge	\$8,800
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Exclusive Opportunity

Water Bottle	\$2,200
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Exclusive Opportunity

Note Pads and Pens	\$2,200
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Exclusive Opportunity

Corporate Branded Gift	\$2,200
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Exclusive Opportunity

CONGRESS ADVERTISING AND PROMOTION

Advertising in Congress Program	\$1,500
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Limited opportunities available

EXHIBITION OPPORTUNITIES

Exhibition Booth 3m x 3m	\$5,500
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All prices quotes in Australian Dollars and inclusive of GST



SPONSORSHIP OPPORTUNITIES



Platinum Sponsorship Package

\$38,500

Limited opportunities available

As platinum sponsor your organisation will be acknowledged and promoted for its support of the Congress prior, during and post event. This package not only provides a high level of exposure but comes with a wide range of entitlements including a premium location in the exhibition area and the opportunity to take part in the Congress Program.

BENEFITS

Exhibition

- » One island of four (4) 3m x 3m exhibition booth spaces in a premium location within the exhibition area

Registration

- » Six (6) exhibitor registrations including access to the exhibition area, day catering includes six (6) tickets to the Welcome Reception
- » Six (6) tickets to the Gala Dinner

Education

- » Subject to the organiser's approval, opportunity to present a course or lecture in the Congress Program, dependent on the academic merit of the presentation and availability of time in the Program (this will be specifically discussed prior to commitment)

Branding and Promotion

- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement screened throughout the Congress via the main sponsorship power point reel
- » Your company logo and acknowledgement as Platinum sponsor in the Congress Program
- » Recognition as Platinum sponsor on sponsor acknowledgement signage
- » Your company contact details in the Congress Program and Congress App
- » Verbal acknowledgement by Congress Chair at opening plenary and at other appropriate times throughout the Congress
- » One (1) full page colour advertisement in the Registration Brochure and Congress Program (artwork to be supplied by sponsor)
- » A delegate list 4 weeks and 2 weeks prior to the commencement of the Congress, and a final delegate list 2 weeks post Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

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Gold Sponsorship Package

\$22,000

Limited opportunities available

Becoming a Gold Sponsor at the Congress will see your organisation recognised for its valued support as well as complimentary registrations for four exhibitor staff and admission to the Gala Dinner.

BENEFITS

Exhibition

- » Two (2) 3m x 3m exhibition booths within the exhibition area

Registration

- » Four (4) exhibitor registrations including access to the exhibition area, day catering includes four (4) tickets to the Welcome Reception
- » Four (4) tickets to the Gala Dinner

Branding and Promotion

- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement screened throughout the Congress via the main sponsorship power point reel
- » Your company logo and acknowledgement as Gold sponsor in the Congress Program
- » Your company contact details in the Congress Program and Congress App
- » Recognition as Gold sponsor on sponsor acknowledgement signage
- » Verbal acknowledgement by Congress Chair at opening plenary and at other appropriate times throughout the Congress
- » Half (½) page colour advertisement in the Registration Brochure and Congress Program (artwork to be supplied by sponsor)
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Silver Sponsorship Package

\$15,500

Limited opportunities available

The Silver Sponsor package includes exhibitor registrations, valuable exhibition space as well as significant branding opportunities. Whether you have a specific product to promote, or if you are simply presenting your organisation, this is a great opportunity to get your message out to the delegates.

BENEFITS

Exhibition

- » One (1) 3m x 3m exhibition booth within the exhibition area

Registration

- » Two (2) exhibitor registrations including access to the exhibition area, day catering including one (1) ticket to the Welcome Reception
- » Two (2) tickets to the Gala Dinner

Branding and Promotion

- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement screened throughout the Congress via the main sponsorship power point reel
- » Your company logo and acknowledgement as Silver sponsor in the Congress Program
- » Your company contact details in the Congress Program and Congress App
- » Recognition as Silver sponsor on sponsor acknowledgement signage
- » Verbal acknowledgement by Congress Chair at opening plenary and at other appropriate times throughout the Congress
- » Quarter (¼) page colour advertisement in the Registration Brochure and Congress Program (artwork to be supplied by sponsor)
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

CONGRESS HOSPITALITY SPONSORSHIP PACKAGES

There are many opportunities to sponsor one of the social and catering aspects of this Congress – where the delegates will be networking and connecting with new and old colleagues, sponsors and exhibitors.

Gala Dinner \$9,900

Exclusive Opportunity

BENEFITS

Registration

- » Four (4) tickets to the Gala Dinner

Branding and Promotion

- » Naming rights to the Gala dinner
- » Opportunity to give a five minute address to delegates during the Gala Dinner
- » Opportunity to display two (2) pull up banners for the duration of the Gala Dinner (sponsor to provide)
- » Opportunity to provide a gift for each delegate placed on their tables at the Gala Dinner (sponsor to supply)
- » Your company logo on the Gala Dinner menu
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Gala Dinner Sponsor in the Program
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Your company contact details in the Congress Program and Congress App
- » Recognition as Gala Dinner Sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Welcome Reception \$6,600

Exclusive Opportunity

BENEFITS

Registration

- » Four (4) tickets to the Welcome Reception

Branding and Promotion

- » Naming rights to the Welcome Reception
- » Opportunity to display two (2) pull up banners for the duration of the Welcome Reception (sponsor to provide)
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Welcome Reception Sponsor in the Program
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Your company contact details in the Congress Program and Congress App
- » Recognition as Welcome Reception Sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Day Catering Sponsor \$5,500

3 opportunities available

BENEFITS

Branding and Promotion

- » Naming rights for one full days catering
- » Opportunity to display two (2) pull up banners in catering area on your day of sponsorship (sponsor to provide)
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Day Catering Sponsor in the Congress Program
- » Your company contact details in the Congress Program and Congress App
- » Recognition as Day Catering Sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

EDUCATIONAL SPONSORSHIP PACKAGES

Align yourself with the Program by sponsoring the E-Poster Zone, the informative Congress App or provide your own speakers in a sponsored breakfast session.

E-Poster Zone

\$8,800

Exclusive Opportunity

E-posters (or electronic posters) are the modern take on the traditional set-up of physical posters attached to boards. Presented via large plasma screens as well as self service computer kiosks – the e-poster zone will give attendees the flexibility to view posters during and after the meeting sessions; and not just at the allocated poster session times. This package involves sponsorship of an online electronic poster zone, which includes extensive branding opportunities.

BENEFITS

Branding and Promotion

- » Naming rights to the electronic poster zone
- » Your company logo featured on zone booth construction
- » Your company logo on the official Congress webpage
- » Your company contact details in the Congress Program and Congress App
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Recognition as E-Poster Zone Sponsor on sponsor acknowledgement signage
- » Opportunity to supply promotional material for placement at the zone (at sponsor's cost)
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Congress App

\$8,800

Exclusive Opportunity

The conference app will be the most up to date place for iPhone, iPad and android users to check for Program updates, speaker biographies, exhibition and registration opening times and other useful conference related information at the touch of a button. Become the sponsor of the app and see your company's branding on multiple pages with unlimited links to your own website.

BENEFITS

Branding & Promotion

- » Your company logo displayed on each page of the Congress App
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Congress App Sponsor in the Congress Program
- » Your company contact details in the Congress Program and Congress App
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Recognition as Congress App Sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Breakfast Session

\$8,800

Limited opportunities available

The opportunity to host a breakfast session on a subject of your choice and with your chosen speakers during the Congress. Opportunities available on Time TBC.

BENEFITS

Branding and Promotion

- » Provision of venue hire, lectern and microphone, data projection and screen
- » Sponsor provides the speakers and content subject to the approval of the Congress Committee
- » Sponsor provides the breakfast catering for participants
- » Congress organiser will provide the booking mechanism for Congress delegates to pre-book for the breakfast session providing there is no ticket price associated with the event. If a ticket price is charged, then the Partner will be responsible for accepting bookings and payments
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Publication of the breakfast session on the Congress webpage and in the Congress Program
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

CONGRESS MATERIALS SPONSORS

Satchel \$8,800

Exclusive Opportunity

BENEFITS

Branding and Promotion

- » Your company logo printed (alongside the Congress logo) on the Congress satchel
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Satchel Sponsor in the Congress Program
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Recognition as Satchel sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Lanyard and Name Badge \$8,800

Exclusive Opportunity

BENEFITS

Branding and Promotion

- » Your company logo printed one colour on the official Congress lanyard and name badge
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Lanyard and Name Badge sponsor in the Congress Program
- » Recognition as Lanyard and Name Badge sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Water Bottle Sponsor \$2,200

(+ stock of 500 empty water bottles)

Exclusive Opportunity

BENEFITS

Branding and Promotion

- » Exclusive rights to the supply of water bottles so delegates can remain hydrated, filling up daily from the venue water supply
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Water Bottle Sponsor in the Congress Program
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Your company contact details in the Congress Program and Congress App
- » Recognition as Water Bottle Sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.



Note Pads and Pens

\$2,200

(+ 500 stock)

Exclusive opportunity

BENEFITS

Branding and Promotion

- » Opportunity to place company branded note pads and pens provided in each delegate satchel (sponsor to provide)
- » Company branded note pads and pens available for delegates at registration desk (sponsor to provide)
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Note Pad and Pen Sponsor in the Congress Program and App
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

Corporate Branded Gift

\$2,200

(+ 500 stock)

Exclusive opportunity

BENEFITS

Branding and Promotion

- » Opportunity to provide one (1) promotional item or gift to each delegate (to be supplied by sponsor and to be approved by Organising Committee)
- » Your company logo on the official Congress webpage
- » Your company logo and acknowledgement as Corporate Gift sponsor in the Congress Program and App
- » Your company logo and acknowledgement screened throughout the Congress in all session rooms via the main sponsorship power point reel
- » Recognition as Corporate Gift sponsor on sponsor acknowledgement signage
- » A delegate list 2 weeks prior to the commencement of the Congress

Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws.

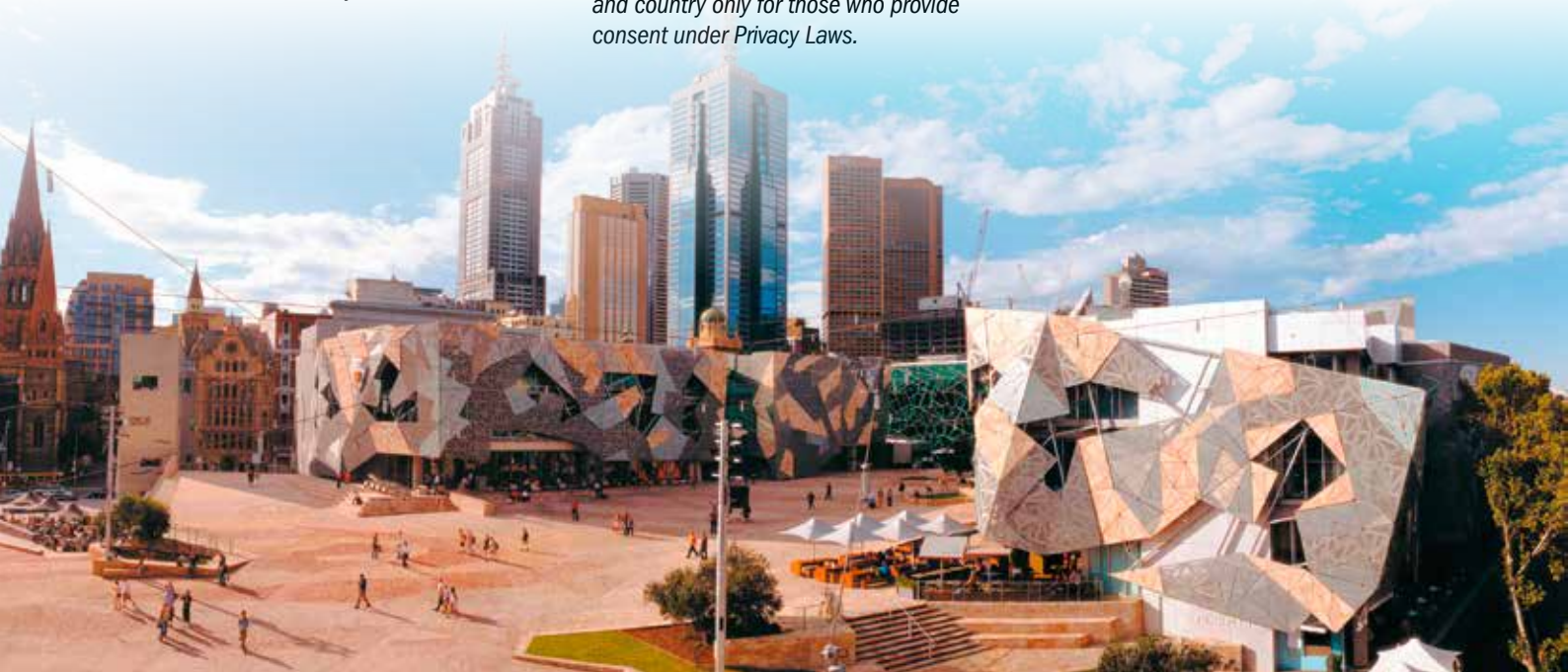
Congress Advertising and Promotion

Advertising in Congress Program from \$1,500

Limited opportunities available

BENEFITS

- » One (1) full colour page advertisement in the Congress Program given to all delegates on arrival. \$2,500
- » Half (1/2) full colour page advertisement in the Congress Program given to all delegates on arrival. \$1,500



EXHIBITION OPPORTUNITIES

Standard Shell Scheme Package

3m x 3m – \$5,500

Included in each 3m x 3m x 2.5m (high) booth are the following benefits:

WALLS

Matt anodised aluminium frame with white laminated infill panels

FASCIA

All open aisle frontages will have a fascia sign consisting of one company name and stand number Computer cut vinyl and standard lettering (maximum 30 characters)

LIGHTING

Two (2) track spotlights per 9sqm (lights are mounted on the inside of the front fascia)

POWER

One (1) single 4amp power point per stand, regardless of size

Raw Space for your Own Custom Built Stand

3m x 3m – \$5,500

Included in Raw space for custom-design:

3m x 3m of raw space in which to place your custom built stand.

Please note that walling, carpet, power, lighting and furnishings are not included with RAW Space and must be supplied by your custom build supplier.

All custom built stands require prior venue approval, fully dimensioned plans and full build crew contact details will be sought and lodged with the venue OHS department one month prior to the Congress.

EXHIBITOR REGISTRATION INCLUSIONS FOR SHELL SCHEME AND RAW SPACE

Two (2) exhibitor registrations including access to the exhibition area, daily catering and one ticket each to the Welcome Reception.

Additional registrations and social function tickets

Additional exhibitor registrations cost \$350 incl GST each and inclusions are as above.

Additional Welcome Reception tickets at \$70 incl GST each.

Additional Gala Dinner at \$160 incl GST each

Please note: All representatives of exhibitors must be registered to participate in the exhibition.

Additional social function tickets are sold subject to availability.

BRANDING & PROMOTION FOR SHELL SCHEME AND RAW SPACE

- » Your company logo on the official Congress webpage with hyperlink to your preferred URL
- » Your company name and booth number listed in the Congress Program

EXHIBITION OPENING HOURS

Thursday 30 May	0800-1930
Friday 31 May	0830-1530
Saturday 1 June	0830-1530

Timings are subject to change.

2019

DISCOUNTS AVAILABLE FOR DOUBLE AND ISLAND BOOTHS

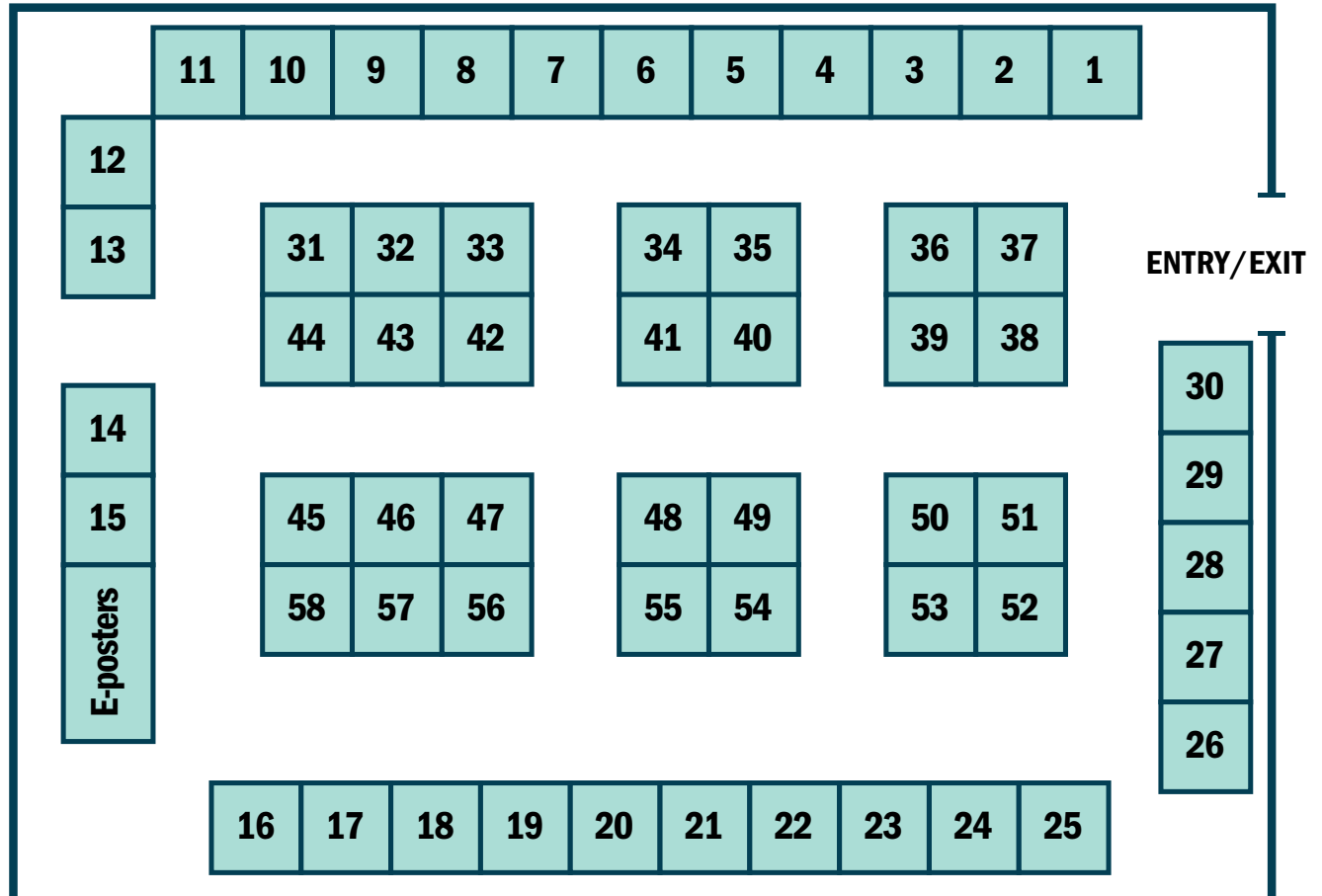
Double Exhibition Booth 6m x 3m \$9,900

(includes 4 x exhibitor staff registrations and Welcome Reception tickets)

Quadruple Exhibition Booth 6m x 6m \$16,500

(includes 6 x exhibitor staff registrations and Welcome Reception tickets)

EXHIBITION FLOOR PLAN



Melbourne Room 2, Level 2, MCEC

Please note that the exhibition floor plan is subject to change

BOOKING DETAILS

PAYMENT & DEADLINES

To fully confirm your sponsorship package and/or exhibition space, 50% deposit is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit at the Congress Office. The balance of payment is required by 28 February 2019. All bookings made after 28 February 2019 must be paid in full within 14 days of receipt of your tax invoice.

CANCELLATION

In the event of cancellation of sponsorship or exhibition booth space, please note that unless that particular area of sponsorship or exhibition is

resold, the committee reserves the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth/s will be cancelled.

Any booth or sponsorship package cancelled after 28 February 2019 will not be refunded; thus 100% forfeited.

A full copy of the Terms and Conditions is found on the website and it is integral to the application form, it must be read and ticked as read prior to finalising your application.

MAKE YOUR BOOKING

To secure your place at the Plastic Surgery Congress 2019 simply visit the website below to book online.

www.plasticsurgery.org.au/psc19

FOR FURTHER INFORMATION, PLEASE CONTACT:

Helen McGowan

Sponsorship and Exhibition Manager

WALDRON SMITH Management



We bring people together and your conference to life

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