

SPONSORSHIP & ADVERTISING RATE CARD

Sponsorship and Advertising opportunities listed below are exclusive of GST. Subject to change and availability.

SPONSORSHIP OPPORTUNITIES

Register interest through ASPS Events Manager E: projectmanager@plasticsurgery.org.au P: +61 2 9437 9200

NSW STATE CHAPTER MEETINGS

20-30 surgeon delegates, 2 seats for sponsors, 5 minute presentation on application, 3 meetings per annum, \$4000 each for exclusive sponsorship.

VIC STATE CHAPTER MEETINGS

50-60 surgeon delegates, 2 seats for sponsors, 5 minute presentation on application, 3 meetings per annum, \$5000 each for exclusive sponsorship.

QLD STATE CHAPTER MEETINGS

20-30 surgeon delegates, no attendance for sponsors, I meeting per annum,

\$4000 each for exclusive sponsorship.

SA STATE CHAPTER MEETINGS

10-20 surgeon delegates, 2 seats for sponsors,5 minute presentation on application, 3 meetings per annum,\$3000 each for exclusive sponsorship.

QLD & SA JOURNAL CLUB MEETINGS

30-40 trainees and supervisors of training, attendance on application for sponsors, \$3000 each.

Journal club opportunities in other States are in development.

BIENNIAL PLASTIC SURGERY CONGRESS (PSC)

24-27 June 2025 at the ICC Sydney. Attended by over 600 surgeon delegates. With high quality content and presentations of world's best practice in plastic and reconstructive surgery, it is designed to facilitate extensive networking with workshops, three days of medical education and networking social functions. With a number of excellent sponsorship and exhibition packages available, PSC presents a unique opportunity to build on existing relationships or gain further exposure to a highly targeted audience. Please register your interest by contacting the PSC 2022 Secretariat, Kalia Bell

T: +61 3 9645 6311 E: psc@wsm.com.au

REGISTRARS CONFERENCES

SET Induction Conference held annually in February in Brisbane for approximately 26 new Plastic Surgeon Trainees. Australasian SET Registrars Conference held annually in March for up to 100 trainee plastic surgeon delegates and faculty. Rotates through Australian capital cities and Auckland

SOCIAL EVENTS (POA)

REGISTRARS CONFERENCE DINNER

Held in February / March annually

Benefits include:

- Access to 100 delegates
- 2 seats offered with sponsorship
- Opportunity to make a presentation
- Signage
- Distribution of collateral

PLASTIC PRACTICE MANAGERS CONFERENCE Benefits include:

- Access to 100 Practice Managers and support staff
- Trade table in catering area
- Opportunity to make a presentation for Gold/ Platinum

ADVERTISING OPPORTUNITIES

MONTHLY eNEWSLETTER

Benefits include:

- Target nearly 600 members
- Link to webpage of your choice

Specifications:

- Price \$400 per email extra height sold in blocks at \$50 each
- Artwork dimensions 600px wide x 200px high, or 550px wide x 550px high (equivalent of five lines of text)
- Additional artwork blocks 600px wide x 23px high (equivalent of 1 line of text)

Contact: ASPS Office Manager E: officemanager@plasticsurgery.org.au P: +61 2 9437 9200

ONLINE MEMBER AND TRAINEE PORTALS

Benefits include:

- Target over 600 members and trainee Specialist Plastic Surgeons
- First port of call for members to access key information, documentation, resources and dates
- Link to a webpage of your choice

Specifications:

- Price \$800 per month, must be taken in a 3 month block
- Artwork dimensions 350px wide x 100px high; JPG or PNG files only

Contact: ASPS Membership Manager E: membership@plasticsurgery.org.au P: +61 2 9437 9200